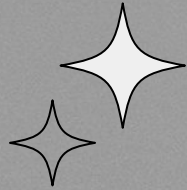# Watchify Project - Watch2Earn

Whitepaper

Abstract

This whitepaper provides a detailed explanation of the Watchify Project, an exciting new watch2Earn platform coming on the Binance smart c (BSC)blockchain.Watchify introduces a groundbreaking concept where users can earn rewards by watching advertisements and engaging with contents. Leveraging the power of blockchain *technology, Watchify aims to revolutionize the advertising industry and provide users with an innovative way to participate in the market. This document presents the project's objectives, technical details, features, tokenomics, and future prospects.*
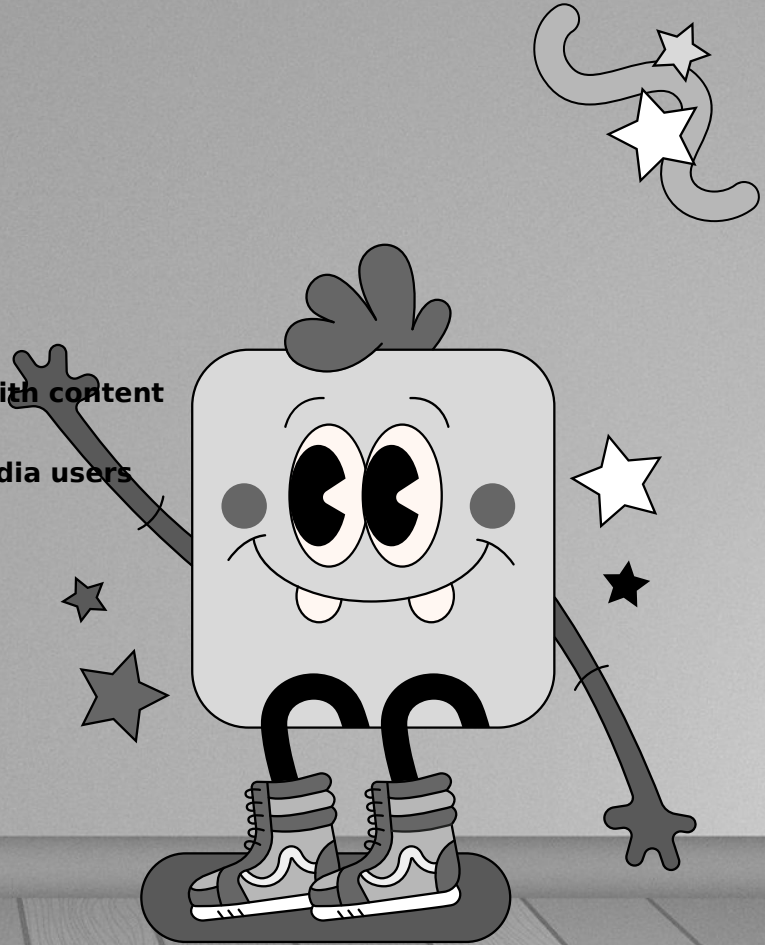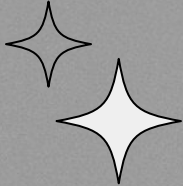
INTRODUCTION

1.1 Overview:

As the name implies, Watchify brings about a new Era of SocialFi where users can watch videos and engage posts while they Earn.
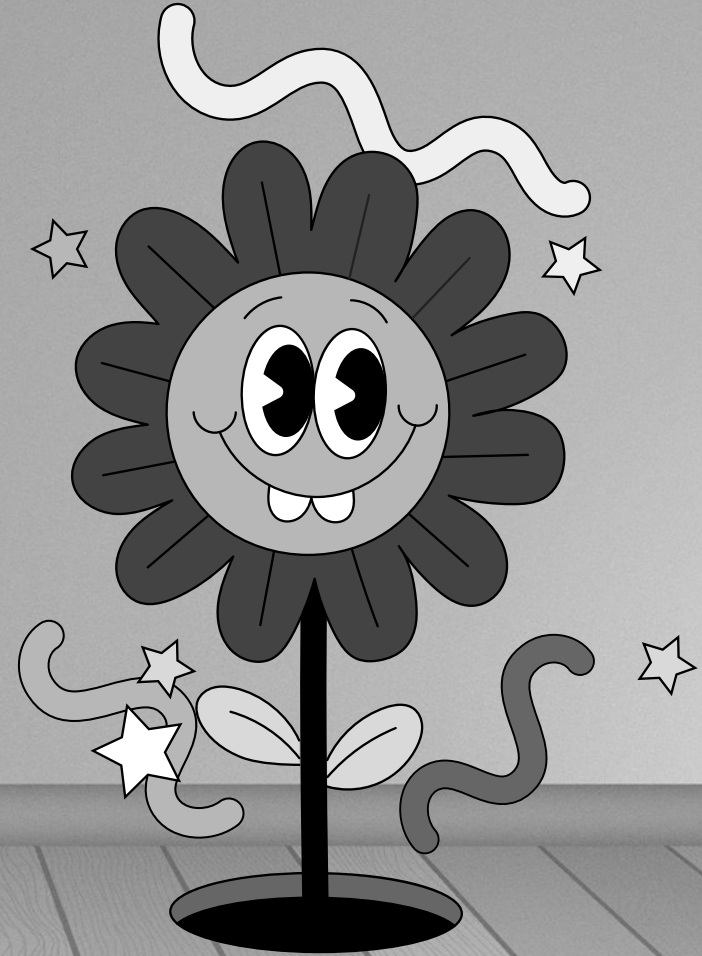
Users can earn rewards by watching advertisements and engaging with content related to web3 and other trending topics.
By leveraging the power of blockchain technology,
we're creating a transparent and rewarding experience for social media users

.

1.2 Objectives:

The primary objectives of the Watchify Project - Watch2Earn platform are:

- To provide users with a fun and rewarding experience by watching advertisements.

- To create an advertising platform

  connecting advertisers with an enthusiastic audience.

- - To incentivize users' engagement and participation
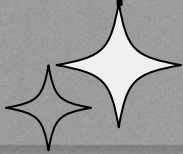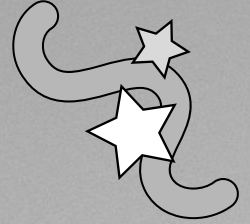
  by offering valuable rewards.

⬤ 1.3 Benefits:

Users can earn rewards by watching advertisements

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Advertisers gain access to a highly targeted audience of Web3 enthusiasts, ensuring maximum impact for their campaigns.

It benefits from increased exposure, user engagement, and liquidity.

Features

2.1 Advertisements

Users can watch advertisements and earn rewards
for their time and attention. The platform ensures transparency and accuracy
through the use of smart contracts to track and verify ad views.
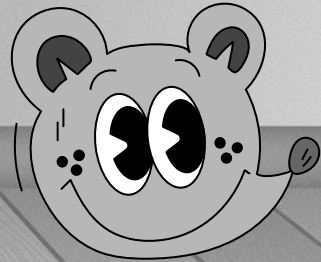
2.2 Engage with Watch Content

Watchify provides users with curated content, including articles, videos, and social media
posts, to keep them updated with the latest trends, news, and releases in art.
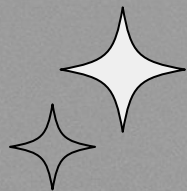Users can engage with this content and earn additional rewards.

2.3 Tasks and Challenges

To enhance user engagement, Watchify offers various tasks and challenges set by advertisers and brands. These can include activities like sharing content on social media, participating in quizzes, or providing feedback. Successful completion of tasks rewards users with additional tokens.

2.4 Marketplace Integration

Watchify aims to integrate with external marketplaces, allowing users to use their earned tokens to purchase directly from trusted sellers within the platform. This creates a seamless experience for users to convert their rewards into tangible assets.

Tokenomics

Token Tax 1% buying 1% selling

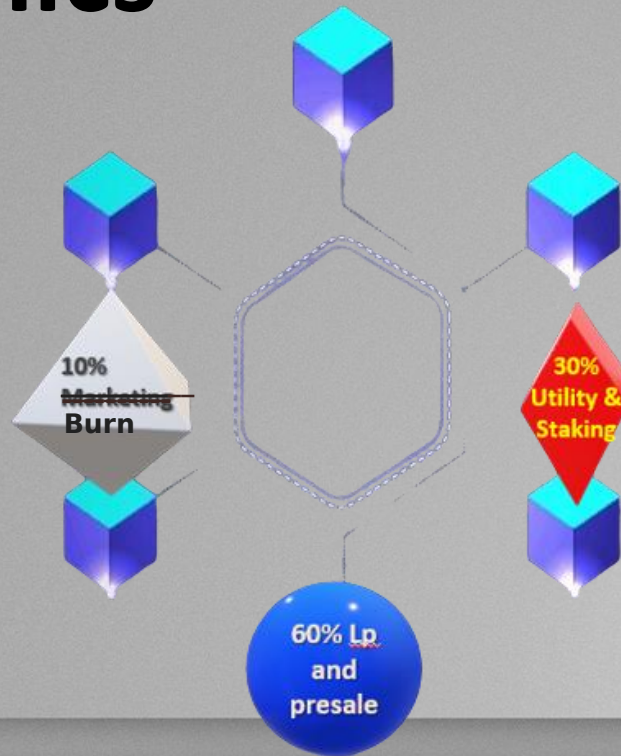The native utility token of Watchify is the Watchify Token (WCH).

Supply:200M

With a fixed total supply of [200M], the tokenomics model is designed to incentivize token holders and ensure price stability.

30% Utility & Staking
10% Burn
60% Lp and presale

10%
Marketing
Burn

30%
Utility &
Staking

60% Lp
and
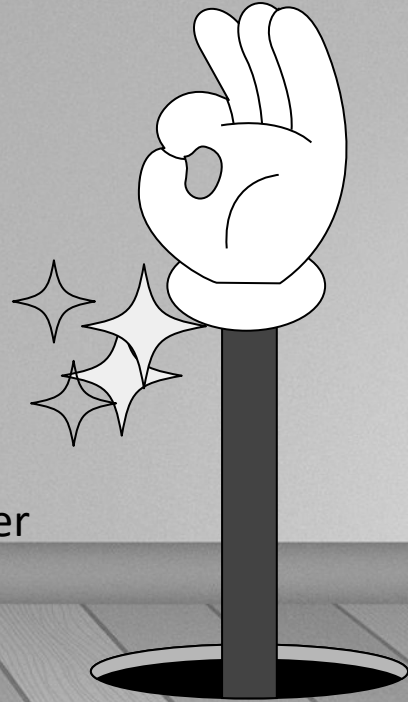presale

3.2 Tokenomics Model

- Token tax is 1/1% .

1% Tax to Sell
1% tax to buy

3.3 Staking and Governance

Watchify offers staking options where users can lock their tokens to earn additional rewards. Token holders also have the opportunity to participate in governance decisions by voting on platform upgrades, partnerships, and other proposals.

Roadmap

4.1 Development

- Development and testing of the Watchify platform on the BSC BEP-20 blockchain.

- Integration of smart contracts for advertisement tracking, reward distribution, and staking mechanisms.

4.2 Launch and Expansion

- Official launch of the Watchify platform, allowing users to start watching advertisements, earning rewards, and engaging with content .

- Onboarding of advertisers and brands to the platform, expanding the range of available advertisements and tasks.
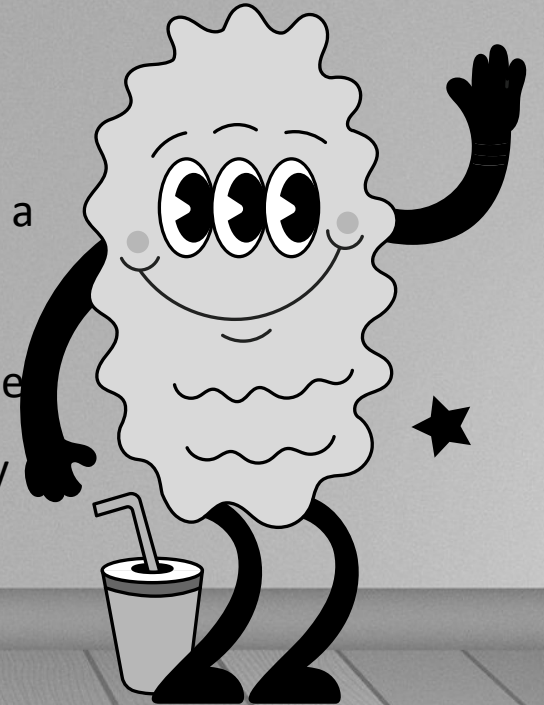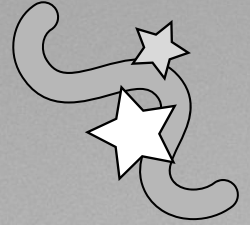
4.3 Future Development

- Continuous improvement of the Watchify platform based on user feedback and market demands.

- Integration with external marketplaces for purchases using Watchify Tokens.

- Exploration of partnerships with luxury brands and industry influencers to increase brand exposure and credibility.

Conclusion

The Watchify Project - Watch2Earn platform aims to
revolutionize the way users engage with watch-related
content and earn rewards. By leveraging blockchain
technology and the BSC BEP-20 blockchain, Watchify creates a
transparent and secure ecosystem that benefits users,
advertisers, and the watch market as a whole. With its unique
concept, engaging features, and tokenomics model, Watchify
is set to disrupt the advertising industry and provide a new
avenue for Web3 enthusiasts to participate in the market.

Thank You